



8.14 & 8.21

Walk-in Wednesdays

Beth Israel Lahey Health
Primary Care



22
RSVPs



1
Offer



8
Attendees



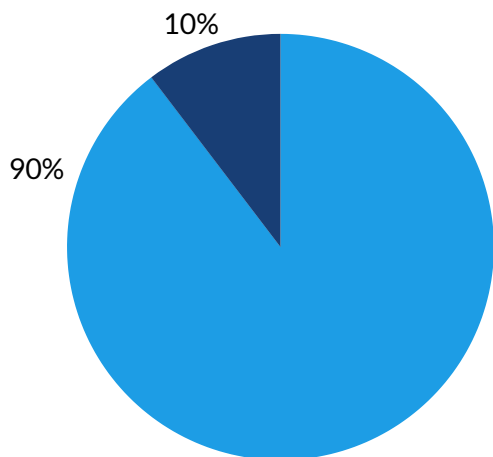
1
Hire

Marketing Elements

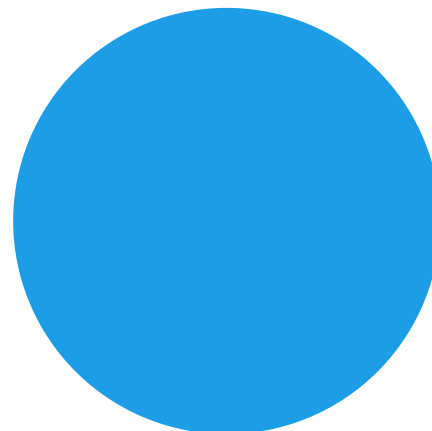
- Landing Page
- Homepage Pop-up
- Remarketing Invitation
- Indeed Posted Job
- Craigslist



RSVPs



Hires



Homepage Pop-up

Remarketing Invitation