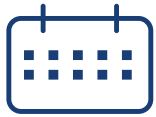


5.22.19

CNA Hiring Event Results



61
RSVPs



3
Hires



3
Offers



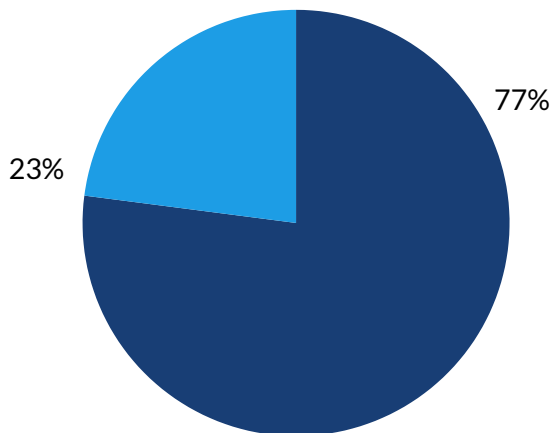
\$869
\$/Hire

Marketing Elements

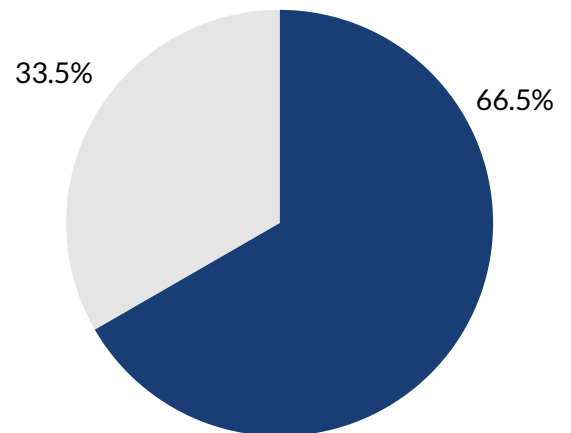
- Landing Page
- Homepage Pop-up
- Paid Search
- Remarketing Invitation



RSVPs



Hires



Google Paid Search

Homepage Pop-up

Walk-in