



Beverly Hospital 1.15.19 Hiring Event

Turn Out

197
RSVPs

133
Attendees

Results

105
Interviews

11+
Hires

\$ **761**
Marketing Cost/Hire



23
Paid
Search Ad



193
Homepage
Pop-up



0
Newspaper
Ad



0
Internal
Poster



61
Walk-ins



14
Email
Invitation

RNs

2

CNAs

4

1 Phlebotomist *

1 Mental Health Counselor *

1 Patient Transporter