Medical Center

LHMC Beth Israel Lahey Health Lahey Hospital & 4.23.19 NA - MA - Pharm Tech Medical Center Hiring Event



125 **RSVPs**

68







33 Offers



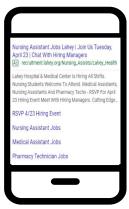
Hires

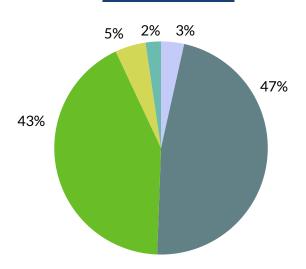


Marketing Elements

- Landing Page
- Homepage Pop-up
- Paid Search
- Indeed Hosted Job
- Remarketing Invitation















25%

7%





<u>Hires</u>

12%



56%

