2020 Year to Date LHMC Recruitment Marketing





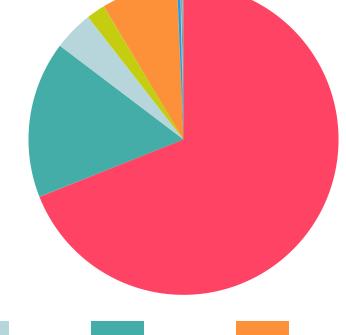
6,010 RN EXTERNAL APPS

LHMC JOB VIEWS BY CHANNEL

01.01.20 - 08.31.20

Numbers reflect all job views that were generated by a paid marketing channel.







PAID SEARCH

INDEED SPONSORED



NICHE POSTING





PRINT AD

16%

APPCAST





RETARGETING



MODERN NURSE



EVENT EMAIL



DIRECT



INVITATIONS



>1%

MAIL



STAFF SOCIAL SHARE



COLLATERAL

RN Application Volume

