

Med-Surg & Critical Care

Invitation Only Event 10.22.20



60
RSVPs



12
Interviews



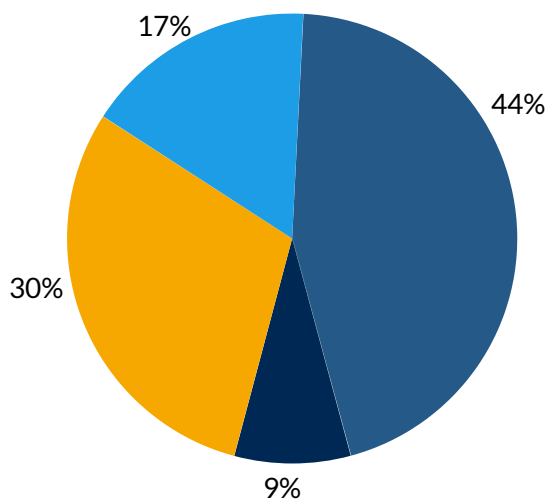
4
Hires

Marketing Elements

- Landing Page
- Homepage Pop-up
- Google Paid Search
- Facebook Ad
- Remarketing Invitation



RSVPs



Homepage
Pop-up

Google
Paid Search

Facebook
Ad

Remarketing
Email

Chats

