

117
RSVPs



14
Offers



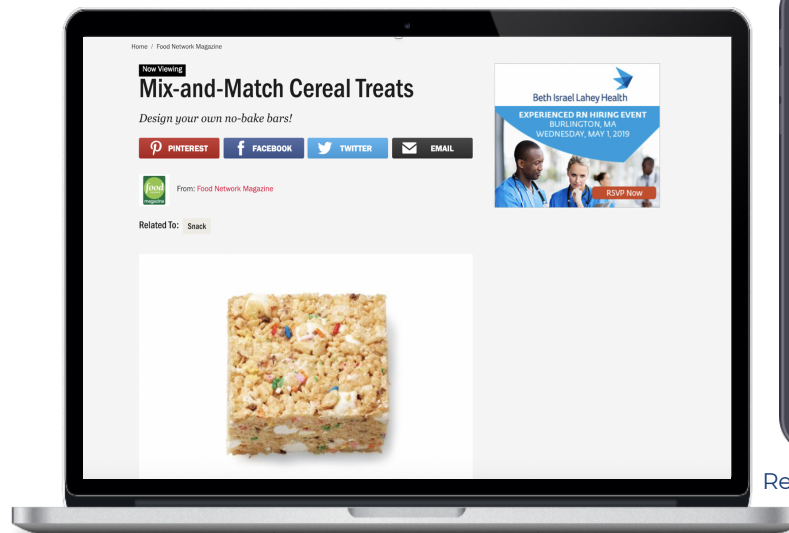
81
Attendees



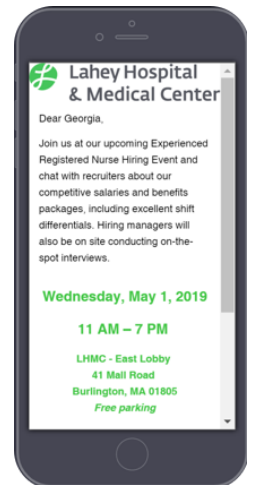
11
Hires

Marketing Elements

- Paid Search
- Katon Email List
- Homepage Pop-up
- Retargeting
- Remarketing Invitation

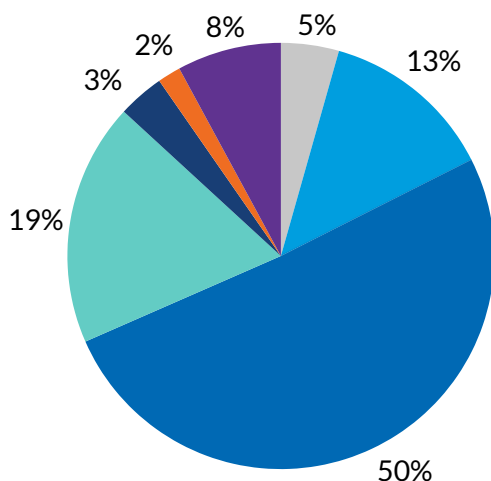


Retargeting

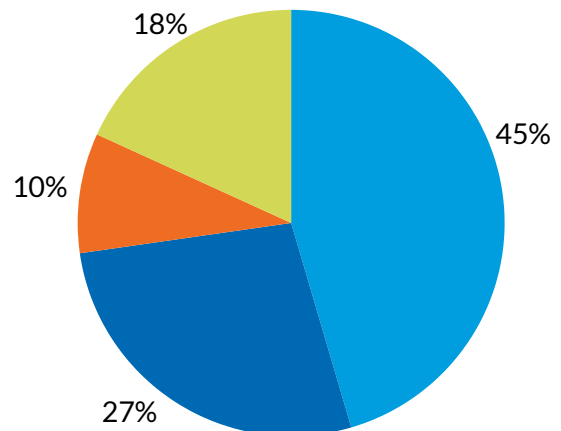


Remarketing Invitation

RSVPs



Hires



Google
Paid Search

Facebook
Staff Share

Katon
Invitation

Homepage
Pop-up/Calendar

Remarketing
Invitation

Re-
targeting

Private
Browser/
Unknown

Walk-in