Beth Israel Lahey Health

Lahey Hospital &

Medical Center

## 10.1.19 RN Hiring Event Results



89 RSVPs









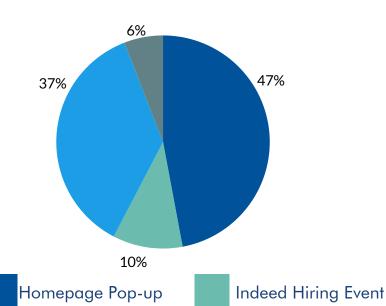
6 Hires

## **Marketing Elements**

- Landing Page
- Homepage Pop-up
- Google Paid Search
- Indeed Hiring Event



## <u>Attendees</u>



## <u>Hires</u>

