

Health at Home Live Chat Event 6.24.20



15
RSVPs



4
Interviews



8
Attendees



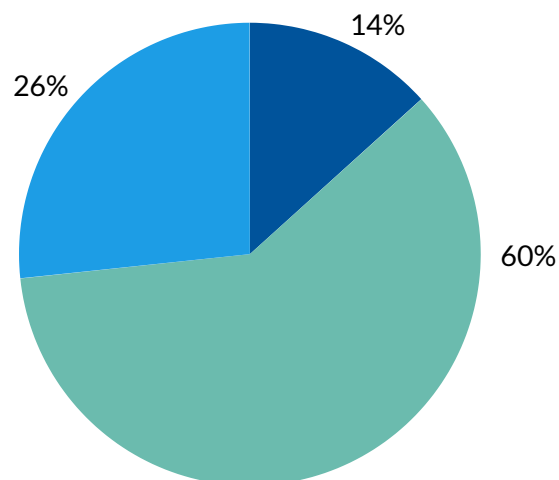
2
Hires

Marketing Elements

- Homepage Pop-up
- Google Paid Search
- Indeed Hiring Event
- Remarketing Invitation:
Email + Text



RSVP Source



Homepage Pop-up



Google Paid Search



Retargeting