

154  
Yes RSVPs



77  
Indeed Responses

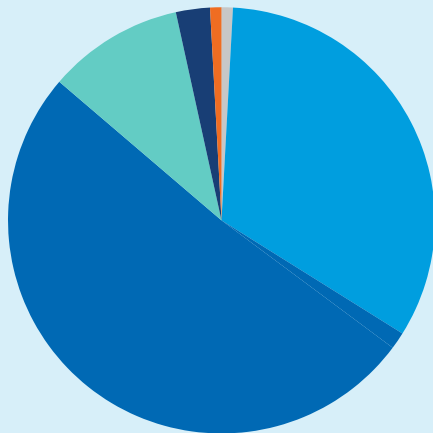


105  
Attendees

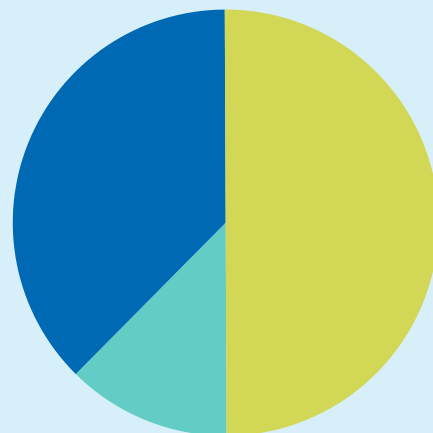


8  
Hires

## RSVPs



## Hires



Google  
Paid Search

Flyer

Homepage  
Pop-up/Calendar

Indeed  
Hosted Job

Retargeting  
Ad

Remarketing  
Invitation

Walk-in

### Summer Hiring Event

~ ALL POSITIONS ~

**Thursday, June 18, 2019**  
7:30 – 11:30 AM  
& 1:30 – 4:30 PM

Beverly Hospital - Lecture Hall  
85 Herrick Street, Beverly, MA  
Free parking

We have a variety of clinical and non-clinical positions available at Beverly Hospital, Addison Gilbert Hospital, Bayridge Hospital, and the Lahey Outpatient Center in Danvers, including, but not limited to:

**Management Opportunities:**

- Facilities Manager
- L&D Nurse Manager
- SCM Nurse Manager
- Birth Center & Nursery Managers
- Birth Center Midwife Manager

**Experienced RNs for:**

- ED
- OR
- Labor & Delivery
- ICU
- Wound Care
- Behavioral Health
- Clinical Coordinator Cardiovascular
- Cancer Screening
- Transitional Care Unit

**Reserve your spot today at [xxxxxxxxxxxx.org](http://xxxxxxxxxxxx.org)**

Beth Israel Lahey Health  
Beverly Hospital

Make your summer sizzle by joining our growing organizations and discover all the benefits of a large hospital system right here where you live and play. This is your chance to make a difference in the lives of your family, friends and neighbors.

Beverly Hospital is a full-service, 221-bed, community hospital. We provide quality, patient-centered care to North Shore and Cape Ann residents, including maternity, pediatrics, surgical, orthopedics, cardiology, and several other specialties.

Addison Gilbert Hospital is a full-service, 58-bed medical/surgical acute care facility that provides inpatient and outpatient care to residents of the Cape Ann community in specialties such as cancer care, surgical day care, critical care, and emergency medicine.

Bayridge Hospital provides accessible, high-quality substance abuse and mental health treatment. This psychiatric hospital offers a continuum of chemical dependency and psychiatric services on an inpatient, partial hospitalization and outpatient basis. Coordination of care between Beverly Hospital's psychiatric services, the Landlord Unit, and Bayridge Hospital assures the provision of a range of acute inpatient services to individuals suffering from psychiatric disabilities.

Lahey Outpatient Center, Danvers offers a full range of primary care, diagnostic and imaging services, lab, specialty, and preventive care.

## Marketing Elements

- Paid Search
- Indeed Hosted Job
- Internal Flyer
- Homepage Pop-up/Calendar
- Retargeting Ad
- Remarketing Invitation

Beverly Hospital  
Summer Hiring Event  
ALL POSITIONS

**Tuesday, June 18, 2019**  
7:30 – 11:30 AM  
&  
1:30 – 4:30 PM

Beverly Hospital - Lecture Hall  
85 Herrick Street  
Beverly, MA  
Free parking

Mobile Landing Page

Internal Flyer